## APPENDIX B

**BLM Public Input SF Weekly Newspaper Ad** 



## BLM Seeks Public Input on Management Plan for King Range National Conservation Area The "Lost Coast" of California



The U.S. Bureau of Land Management (BLM) is updating its 1974 Management Plan for the King Range National Conservation Area (NCA) in northern California. Located in Humboldt and Mendocino Counties, California, and encompassing approximately 63,000 acres, the King Range NCA extends along 35 miles of rugged coastline between the mouth of the Mattole River in the north and the Sinkyone Wilderness State Park to the south. The area, popularly known as the "Lost Coast," is about 200 miles north of San Francisco and offers an array of recreational opportunities.

Over the next two years, the BLM will be preparing both a Management Plan update and an Environmental Impact Statement (EIS). Public participation is an essential part of the planning process to identify key issues and priorities, ideas for improving management practices, visitor services and facilities, as well as topics for analysis in the EIS. To gather public input, the BLM will host public meetings in November throughout northern California. For Bay Area residents, the most convenient meeting location will be:

Public Scoping Meeting Thursday, November 7, 2002

Fort Mason Center Marina Room San Francisco, CA 6:00-8:00 pm

If you wish to submit written comments, please mail them by December 15, 2002, to BLM, 1695 Heindon Road, Arcata, CA 95521. Or you may submit comments via the website at www.ca.blm.gov/arcata/king\_range.html. For information about other meeting locations in Northern California, please call (707) 825-2368